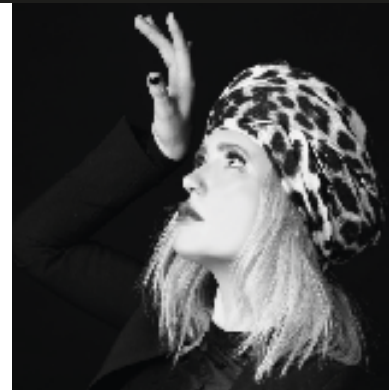


ALEXANDRA CHUDINOVA

ask@alexandramiracle.com

+7 999 985 20 46

I am an ambitious and personable individual with experience in art and design



Education

2018

Linkedin Learning

Learning Art Direction

2017

Eötvös Loránd University (ELTE)

PhD. EDITE program.

2016

University of Virginia

Design thinking in Business Innovation

2012-2015

Peter the Great Saint-Petersburg Polytechnic University.
Institute of Metallurgy, Mechanical Engineering and Transport.
MA Industrial Design

Modules Included: Research Methods, Industrial design, Graphic design, Design Thinking, Science activities in design

Dissertation: Research and development the conceptual solution of modular equipment for coworking spaces

2014-2015

Politecnico di Milano. 5 months, Exchange program

Courses Included: User Studies, Design Thinking, Product Design, Autodesk Alias

2009-2010

Northern (Arctic) Federal University
Institute of Civil Engineering and Architecture

Modules Included: interior design, architectural styles, academic drawings, ergonomics, design engineering, basics of engineering graphics, decoration materials, business in interior design

2005-2010

Northern (Arctic) Federal University
Institute of Mathematics, Information and Space Technologies.

Modules Included: chemistry, higher mathematics, history, cultural studies, political science, jurisprudence, psychology and pedagogy, sociology, philosophy, economy, computer science, physics, ecology, electrical and electronics, metrology, information technology, theory of information processes and system, manage of data, information net, basics of theory manage, modelling of system, architecture electronic computers and systems, operation systems, computer geometry and graphics, knowledge representation in information systems, communication psychology, history of development computer science, neurocomputing network, management, 3D modelling, template engineering, information security and information protection, corporate information systems, media technology, methods of mathematical programming, client-server database technology, computer circuitry, integration of information system, enterprise management system, geoinformation systems.

Dissertation: **Development the internet portal (web site) for designers.**

Work experience

Aug 2018

Roots of Africa

Graphic and Web design

Mar 2017 — 2018

UK company "Get wonky"

Web and graphic design.

Feb 2017 — 2018

LLC "Barbarossa Fashions"

Restavration the illustrations and creating the design collection.

Dec 2016 — 2017

Startup "Understand"

My business project.

Nov 2016

Art space "Kazanskaya 7"

Lecturer

Graphic design and Web design

Aug 2016 — Sept 2016



Skyblue I Institute of Design

Teacher

Graphic design.

Feb 2016



UN I United Nations

Graphic and web designer

Developing communication materials.

Jan 2016 — Now



Design for people

Design education, courses, workshops, management

My personal project.

Jun 2016 — Nov 2016



Startup "I need help"

My business project.

Feb 2016 — Aug 2016



Saint-Petersburg Television School

Teacher.

Web design and Graphic design.

Jan 2015 — Nov 2015

Design Studio "Target project"

Art director.

Jun 2014 — Sept 2014



The cinema center "Chaika"

Artist.

Aug 2016 — Sept 2016



Skyblue I Institute of Design

Teacher.

2012-2013

The group of companies "Avtomir" (auto center)

Specialist of the department of advertising and marketing, designer.

Development the advertising strategy of company, elaboration the advertising campaign, media planning, internet marketing, updates contents, web design, graphic design, branding, writing articles and news for web site. Organization of public relations and the media. Preparation, execution, control budget for advertising and PR. Development the different printing and web products for the next brands: Avtomir, General Motors, Kia Motors and Suzuki.

2011-2012

"Taurus-Plast".

Designer.

Implementation packages and layouts for envelope under customer problems and designing of the necessary promotional products for companies.

2010-2011

The group of companies "ATM" (auto center)

Specialist of the department of advertising and marketing, designer.

Media planning, record-keeping, internet marketing, planning budget, development the offers and promotions, realization the advertising campaigns, btl events, web design, graphic design, interior design, montage of video for tv.

2008

Freelance

Languages

- English (Advanced), Italian (B1-B2), German (B2), Academic Russian *certified*

Additional skills and achievements

- Design thinking, user studies, psychology in design, digital media art/design.
- Adobe Master Collection CC, CorelDraw, ArchiCAD, AutoCAD, ArtiosCAD, 3D's MAX, SolidWorks Sketchup.

Graphic design, industrial and product design, web design and ui/ux design.
3D modelling and visualization/rendering.

- Marketing, analytics, copywriting.
- Pedagogics and speech technology.
- SQL Server, PHP, HTML, CSS, Joomla, Drupal, Wordpress, Ms Visual Studio, BPWin, ErWin, Delphi, Java.

About myself

Self-sufficient, intellectual curiosity, diligent, independent, autonomous, enthusiastic, calm, energetic, confidence.

I like: chess, art, design, dancing and talking with different people.

Portfolio

<https://www.alexandramiracle.com>
<https://issuu.com/alexandramiracle/docs/portfolio>
<https://www.instagram.com/desssssssign>
<https://www.facebook.com/alexandramiraclecreative>
https://www.facebook.com/design_advicer
<https://www.facebook.com/wordbook.design>

Contacts

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alexamiracle (Skype)

Achievements

LEXUS AWARD

2019



IDA. Design Awards

Graphic Design and communication
2018



Next Creative Leaders

The One Club for Creativity
2018



ELTE Workshop for Arts Education

ELTE University
Faculty of humanities
Hungary, Budapest
2018



Design Democracy

AIGA
2018



Blank Poster. Graphic Design Event

Attender
2018



the 5th International Contest

Stop Cenzuri
Ukraine, Kyiv
2018



Poster for

USA, New York
2018

Escucha mi Voz

Art competition. Poster
2018



International Conference INSEA 2018.

Avademic paper, workshop



Future Generation. Art Prize
2018



Museum of Typography. Competition

Chania, Crete, Greece
2018



Toyama Prefectural Museum of Art&Design

Toyama Competition
Japan
2018



ADCE, Barcelona, Spain

High Potential Talents
2017



Saint-Petersburg Startups
2016



China. Shenzhen

Exhibition
2014



CD cover competition

"Machete"
2013